



## PRESS RELEASE

10 July 2013

For immediate release

### **BASTILLE WEEK-TOUR COMPANY BUBBLES UP BUSINESS BREAKFAST**

*Drinking Piper-Heidsieck to celebrate France*

[Uncorked and Cultivated](#), a Queensland wine and food tour company to France, has stumped up with the bubbly liquid whose homes it visits, for the French Australian Chamber of Commerce and Industry (FACCI) Business Breakfast this Friday July 12 to be held at the Sofitel Hotel, Brisbane.

Peter Scudamore-Smith MW, principal and tour host, is a Vin de Champagne Award winner and champagne lover. He says “One should never miss an opportunity to share champagne with colleagues. I welcome the opportunity to give back to a French industry which has generously hosted me over twelve visits to the countryside of chalk hills”.

Scudamore-Smith chose **Champagne Piper-Heidsieck** (established 1785) for his breakfast bubbles; a regenerated Reims-based House which has spectacularly energised its champagne since the March 2011 acquisition by the Paris-based boutique clothing maker EPI - owned by the Descours family.

Australian Brand Ambassador for the Heidsieck houses, Andrew Coorey, says “the Chef de Cave Regis Camus has improved the quality of this house in recent years, so well to achieve Piper NV Brut as the only non-vintage champagne to make it in **Wine Spectator Top 100 wines 2012** in the US”. That says a lot for wine freshness and it's a distinctive red label champagne the Americans love a lot.

From Tokyo, Asia-Pacific Brand Ambassador for the Heidsiecks, Ned Goodwin MW, reflects on why ***Uncorked and Cultivated*** needs to pour his loving drop on Friday. “With Chef du Cave Régis, considered by many to be the finest craftsman in Champagne, we see Piper manifest as a **racy, streamlined style of composure and great finesse**. It is not a bodybuilder, but a dancer of lithe and limb. It is a champagne that makes one seek another glass and then another and that is worth celebrating!”

***Uncorked and Cultivated's*** next much-awaited [France Wine and Food Tour](#) commences in Champagne on May 21, 2014 and includes visits to Champagne houses, restaurant tastings, superior accommodation and cultural immersion. From there, it's on to the delights of Burgundy and the Rhone. Tours are hosted by Peter Scudamore-Smith MW and wife, Denise Wiseman.

Fancy being a gastronome? Then jump on a Gallic escape with the unsurpassed expertise of ***Uncorked and Cultivated***. Savour “*l'art de vivre*” in the birthplace of wine, culture and haute cuisine. This is Scudamore-Smith's catch cry for a bespoke tour for those who rarely take guided tours.

Ends

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